

Press Release

11 February 2010

PPF Partnership with Betting Operators to Fund Education

The Professional Players Federation has concluded a significant funding agreement with some of the major players in the UK betting industry.

The three year deal between the PPF and sections of the betting industry will enable the PPF to promote player education and capacity building for the member player associations.

Brendon Batson MBE, chairman of the PPF said

“We are delighted to have reached this agreement with the betting industry and look forward to working together. Players need to know about the dangers of gambling on both a professional and a personal basis. This partnership will allow us to help educate players on responsible gambling as well as protecting players from would-be corrupters who can only access sport if they can find a way to get to participants. Educating players is the key to safeguarding the integrity of sport.”

Clive Hawkswood, Chief Executive of the Remote Gambling Association, representing a consortium comprising the RGA and three of its members on a stand-alone basis (Betfair, bet365 and Ladbrokes), said:

“The recently-published Parry Report on integrity in sports betting highlighted education as a key focus for sports. The betting industry has been proactive in this area by working with the professional players federation. Through this partnership we want to support the PPF and its members in their efforts to safeguard the integrity of sport.”

Notes for Editors

1. The agreement is between the PPF and Betfair, Ladbrokes, bet365 and the Remote Gambling Association.
2. For more information please call Simon Taylor, general secretary of the PPF, on 07726 627422.